

NUFA Communications Committee Report

Prepared for the 2017 AGM

Submitted April 19, 2017

Committee Membership: Wendy Peters, Gyllie Phillips, Stephen Connor (Co-Chair), Sarah Winters (Co-Chair)

The NUFA Communications Committee met three times in the 2016-2017 academic year: October 4, January 11, and February 8. The purpose of these meetings was to plan issues of *The NUFA News* and discuss new strategies for communication using social media.

In order to devote time to issue of social media, the Committee moved that the Executive pass the motion that the Committee be responsible for “up to” two (rather than for two) issues of *The NUFA News* per term. The rationale for the change was to respond to the Executive’s request that the Communications Committee explore new ways of communicating with the members through various social media platforms. Learning the ways of social media would take the members of the Committee some time and therefore divert resources away from *The NUFA News*. The Executive passed the motion and the results of this change were as follows:

A survey on NUFA and Social Media was sent out to members on December 7.

Issue #28 of *The NUFA News* was published on December 14.

The report on the survey on NUFA and Social Media was sent out to members on February 28.

Issue #29 of *The NUFA News* was published on March 13.

Of the current members of the Committee, Stephen Connor and Gyllie Phillips are willing to let their names stand for re-election.

Respectfully submitted,

Sarah Winters

Co-Chair, NUFA Communications Committee

on behalf of Stephen Connor, Wendy Peters, and Gyllie Phillips